

STUDENT INTERNATIONAL PROJECT WEEK

INTERNATIONAL BUSINESS SANDBOX

Learning the Steps to Turn Your Quick Business Idea into Something Real

International Project Week Facilitators



Matija Goljar

Matija is a Slovenian entrepreneur, educator, and curriculum designer renowned for his contributions to entrepreneurship education in Eastern Europe. He founded [Ustvarjalnik](#), an entrepreneurship program that has engaged over 10,000 students across six countries, earning international recognition for its innovative teaching methodologies. In Slovenia, he gained prominence by creating and hosting [Start It Up Slovenia](#), a reality TV show that inspired many to launch new products. A sought-after consultant, mentor, and speaker, he collaborates with the venture capital fund [Silicon Gardens](#). Matija serves as a visiting professor at various universities and business incubators worldwide, specializing in early-stage entrepreneurship and design thinking. He holds a Master of Arts in Applied Imagination from Central Saint Martins, University of the Arts London. [More ...](#)



Parthiv Bharali

Originally from India, Parthiv Bharali is a lecturer at the International Business Program in NHL-Stenden in Leeuwarden, Netherlands since October 2022. Prior to joining NHL-Stenden, he was in Thailand for 15 years and has worked as a professional in diverse fields such as International Business Development, consulting and education.



Dr. Shilpa Samplonius-Raut

Shilpa is a trained econometrician specializing in policy analysis. She holds a Master's degree in Economics, earned her PhD from the University of Groningen (RuG) in the Netherlands. Furthermore, she completed her postdoctoral research on socio-economic transitions. Her extensive professional experience includes working with the Ministry of Finance's cadre in India, where she gained significant insight into economic policy and governance. Currently, she serves as a Senior Researcher and Lecturer at NHL Stenden University. Her areas of interest include quantitative research, international trade and macroeconomics, economic theory, as well as digital and global governance, with a particular focus on the World Trade Organization (WTO). She is passionate about exploring the intersection of economic theory with practical applications in global trade, and the evolving digital landscape.



Dr. Katarina Aškerc Zadavec

Katarina has managed various projects from concept development to successful approval and implementation at institutional and national levels. She plays a key role in the Erasmus projects at B2 Ljubljana School of Business, which received the national Apple of Quality award for the Erasmus project. Previously, she was the project manager for the national projects on higher education internationalization and innovative pedagogy at the Slovene Erasmus Agency CMEPIUS. She is also an external evaluator for Erasmus+ projects and higher education quality assurance. Katarina holds a PhD in Educational Sciences and serves as the Vice Dean for Quality and International Affairs and an Assist. Professor at B2 Ljubljana School of Business.